



KRISTEN COSTELLO

graphic & interactive design

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EDUCATION

Kutztown University of Pennsylvania,
Kutztown PA
BFA Communication Design
Interactive and Graphic Design
Expected Graduation: May 2019

HONORS & AWARDS

- GPA 3.7
- Deans List: 2015-2019
- Finalist, Mexico Museum of Design 2017 "To Death With a Smile" Poster Competition. 20,000 entries from 152 countries, 561 finalists named.
- 2019 Silver Addy Award for Interactive/Web Unwind App.
- Best of 2019 exhibition in the Marlin and Regina Miller Gallery.

SKILLS

- Demonstrates leadership and team work.
- Capable of strong layout design skills for print and digital projects.

Illustrator	● ● ● ● ●
Photoshop	● ● ● ● ○
InDesign	● ● ● ● ○
After Effects	● ● ● ○ ○
HTML 5	● ● ● ○ ○
CSS	● ● ● ○ ○
UX/UI	● ● ● ○ ○

INTERNSHIP EXPERIENCE

Kimmel Center | Philadelphia, PA
Graphic Design Intern | Fall 2018

- Redesigned all marketing emails that are sent weekly to subscribers using Wordfly and InDesign.
- Created marketing web banners for the theater's website and weekly emails using InDesign.

Mole Street | Philadelphia, PA
Graphic Design Intern | Summer 2018

- Assisted the senior designer with the creation of social media campaigns for restaurants and local businesses.
- Designed business cards for Project 440 and researched new themes for their annual report.
- Participated in critiques, and client and internal meetings.

DESIGN EXPERIENCE

Designathon | Kutztown, PA
Designer/Team Leader

A 24-hour design event where students create projects for local non-profit organizations.

- 2019:** Designed a poster series for the Lehigh Valley Arts Council that showcased their organization and culture.
- 2018:** Designed a template for a brochure that included graphics, type, and a color scheme to go along.
- 2017:** Designed new branding including a logo, graphics, and multiple taglines for our business.

Design RX | Kutztown, PA
Graphic Designer | February 2018

An event where Communication Design students pair with Fine Art students to create their personal branding.

- Established an identity for our student and created a logo and business card along with updating her website.

OTHER EXPERIENCE

Botto's Italian Restaurant | Swedesboro, NJ
Waitress | May 2016 - Spring 2018

- Served customers, took reservations and seated guests while communicating with the kitchen and other employees.

ACTIVITIES

AIGA | Kutztown Chapter
Member | 2016-2018

- Event planner for the "Taking the Plunge" Event. Designed posters, promoted the event, and coordinated social media posts for the event.

Font Fellows | Kutztown, PA
Mentor | 2017

- Mentoring program through the Kutztown AIGA Chapter for Communication Design students pairing upperclassmen with lowerclassmen, providing feedback and help with programs and projects.

Love Your Melon | Kutztown, PA
Crew Member | 2017-2018

- Help raise awareness for Pediatric Cancer, attend events around campus, designed and sent letters out to children in need.